

Attachment C

Criteria	Priority			Areas of Emphasis Selections								Most Frequent
Actions address an environmental issue that is not regulated.	High+ (4pts)	Energy Consumption	Energy Consumption	Energy Consumption	Bioeconomy	Energy Consumption	Energy Consumption	Zero Waste	Agriculture	Land Use	Energy Consumption	Energy Consumption
There is the potential for actions that exceed regulatory minimums where moving beyond those minimums will provide results to address a material environmental need.	High (3pts)	Energy Sources	Targeted Pollution Reduction	Energy Sources	Energy Sources	Zero Waste	Energy Sources	Agriculture	Attainment Demonstration	Agriculture	Zero Waste	Energy Sources
Capacity building through leadership (business, community and/or NGO) is needed across a sector/issue in order to achieve minimums and go beyond them.	High (3pts)	Agriculture	Sustainability	Energy Consumption	Sustainability	Targeted Pollutant Reduction	Agriculture	Exotics - ballast water and aquatic invasives	Bioeconomy	Sustainability	Sustainability	Sustainability
Potential for significant business value or administrative savings while creating environmental value.	High (3pts)	Zero Waste	Programmatic Reduction	Energy Consumption	Zero Waste	Agriculture	Zero Waste	Energy conservation	Zero Waste	Energy Consumption	Zero Waste	Zero Waste
Market forces exist and business opportunities are emerging to the point that synergy is possible between environmental and economic gains.	High (3pts)	Agriculture	Sustainability	Energy Consumption	Agriculture	Land Application to Agricultural Lands	Bioeconomy	Agriculture - land application to ag lands		Energy Sources	Energy Sources	Agriculture
Human health effects are known and consequential to the point that additional incentives and innovative approaches should be used to achieve improved performance.	High (3pts)	Attainment demonstration - both water and air	Targeted Pollution Reduction	Targeted Pollutant Reduction	Targeted Pollutant Reduction	Targeted Pollutant Reduction	Attainment Demonstration	Water quantity	Brownfields	Targeted Pollutant Reduction	Targeted Pollutant Reduction	Targeted Pollutant Reduction
The actions will work across environmental program boundaries (cross media) and/or expand approaches in a way that will integrate protection and restoration of natural resources, uniting “environmental” and “resource management” pursuits.	Medium+ (2pts)	Sustainability	Bioeconomy (both bio energy and bio fuels)	Water Quality	Sustainability	Water Quality	Bioeconomy	Targeted Pollution Reduction	Energy Sources	Sustainability	Sustainability	Sustainability
Leaders exist for the sector/issue that can and should be encouraged to provide mentoring, relationship building and creating new ways of doing business that will extend their knowledge to other organizations/individuals.	Medium (2pts)	Energy Sources	Energy Sources	Water Quantity	Development/R edevelopment (Land Use)	Attainment Demonstration	Land Application	Bioeconomy and enviro risk	Programmatic Reduction	Bioeconomy	Energy Consumption	?

Attachment D

"Working List"

Analysis of Areas of Emphasis Rating

Area of Emphasis	Count	Score
Energy Consumption – process efficiency and process synergy (e.g. cogeneration)	12	39
Agriculture – added economic value for natural capital and extending advice/lessons from committees and demonstration farms and institutionalization of best practices. Also includes Land Application to agricultural lands – new uses and better performance with existing uses	11	32
Targeted pollutant reduction – specific pollutants such as mercury, sediment, PBT's, etc	9	26
Zero Waste – comprehensive efforts to accomplish reductions in processes and accomplish other uses for materials that might otherwise be produced as waste or characterized as waste. Implementation of lean, six sigma and by product synergy initiatives.	8	25
Energy sources – biofuels, alternate (e.g. Hydrogen) fuels, electrical generating units, wood burning units.	9	22
Sustainability – overall efforts to systematically reduce environmental footprint such as the Natural Step, Corporate Social Responsibility, Sustainable Communities, etc. for which measurable results are shared	9	20
Bioeconomy and emerging environmental risk – nanotechnology, pharmaceuticals and bio based industry	7	16
Attainment demonstration – multi entity strategies that yield overall environmental gains towards goals stated in laws (impaired waters, ozone, particulate, etc.)	4	10
Land Use – forest/farm fragmentation and action that protects environmentally sensitive property and assures sound land use practices	2	5
Water Quality	2	5
Programmatic reduction – community reduction programs, design for the environment, product stewardship	2	4
Water Quantity	2	3
Brownfields – restoration of contaminated lands	1	3
Exotics	1	3
Aquaculture – management of species raised, waters used and practices implemented	0	0

* Score is calculated based upon the following point values 4 - High+ 3 - High 2 - Medium + 1 - Medium